Bluebeam eXtreme Conference 2017 | Presentation Submission Guidelines
Apply by January 31, 2017

About the Conference
The Bluebeam eXtreme Conference is an immersive three-day conference packed with Revu training, AEC industry panels and roundtables, networking, peer learning, keynotes, guest speakers and more. Entering its sixth year, the eXtreme Conference began as an intimate customer day back in 2012 and by 2016 grew to a multi-day conference with over 800 attendees. We anticipate even greater growth in 2017.

Add your name to the growing list of industry thought-leaders who are helping shape the ever-evolving construction technology landscape. Submit to present in one of three formats: workflow presentation, case study or panel discussion.

Workflow Presentation – New for 2017!
Have you created efficiencies for your company by standardizing workflows with Revu that you feel others would benefit from? Then it’s time to share your knowledge! A workflow presentation is an individual presentation focusing on a comprehensive walkthrough of a particular workflow. Presenters can select a topic from the categories below, or submit their own unique workflow for consideration. All workflow presentations will be one hour. We recommend planning on 45 minutes for presenting and 15 minutes for questions.

- Bids
- Bluebeam Studio
- Document Management
- Estimates
- Facilities Maintenance
- Field
- Project Coordination
- Revu Basics
- RFIs
- Site Logistics
- Submittals
- Takeoffs

Case Study
A case study is a group presentation that involves presenting processes, successes and lessons learned on a specific building project alongside your key partners. It’s a holistic look at a project, from the vantage points of the different roles and companies involved, such as the architect, general contractor, engineer and/or owner. A case study presentation is generally an hour long, with 45 minutes for presenting and 15 minutes for questions.

You must have:
- A minimum of three presenters (you will be asked for co-presenter information as part of the submission process)
- A maximum of four presenters
- Representation from at least two different companies involved in the project
Panel Discussion
A panel discussion involves co-presenting with other Bluebeam-selected speakers. Panelists generally speak for about 10-15 minutes each with the guidance of a moderator, followed by a 10-15 minute Q&A from the audience. We’re looking for panelists for the following topics:

- **Improving Project Coordination:** How is your team using Revu and/or Bluebeam Studio to set new standards for project coordination and collaboration? What results have you seen by streamlining your processes?
- **Developing Successful Training Programs:** What benefits has your team encountered by creating an internal training program? What unique methods have you used to deploy Revu and get your team up to speed?
- **Getting Buy-In:** Getting external partners (or even internal teams) to delve into a new software or workflow can be tough. Tell us your process for getting buy-in for Revu.
- **Trends in Virtual Design and Construction:** When design meets the field, how do you use technology to align your project partners? What challenges did you face along the way, and what solutions did you find to meet the challenges (processes, guidelines)?
- **Strategies for Adopting Lean Workflows:** What strategies does your company use to adopt lean workflows? What challenges have you encountered?
- **What Owners Want:** How does using Revu make communication and decision-making easier for owners? How do you access your documents throughout the lifecycle of your building (for example, digital O&Ms)? How important is the use of technology in your evaluation of potential project teams? How does using Revu contribute to your goals, such as going lean?
- **Other:** Do you have a unique topic or story that you think would be valuable to tell at the eXtreme conference? Pitch us your panel concept.

Submission Information
To help you prepare, here’s a list of the required information you’ll need to provide us during the online submission process.

Presentation Specifics
- Presentation title (max 100 characters)
- Abstract/description of speaking session (500-2000 characters)
- Four key learning objectives, or explicit statements that clearly express what the attendee will be able to do after participating in your program. Each learning objective should begin with “Attendees will learn...”
Primary Presenter Information

- First and Last Name
- Email Address
- Presentation Type
- Company and Job Title
- Address, City, State, Zip and Country
- Work or Mobile Phone
- A Bit About You (50-1000 characters)
- Prior Speaking Experience (25-1000 characters)

Additional Co-Presenter Information (CASE STUDY ONLY)

- First and Last Name
- Email Address
- Company and Job Title
- A Bit About You (50-1000 characters)
- Prior Speaking Experience (25-1000 characters)

Terms and Conditions

All proposals will be reviewed by a panel of Bluebeam representatives. Selected presenters will be notified by email once the review process is complete.

Selected presenters will receive complimentary conference registration and two nights’ hotel accommodations. Presenters are responsible for their own travel expenses, including airfare and transportation to/from the conference plus any additional hotel nights.

By submitting a proposal, the applicant states that they have permission from their respective companies and project partners to present at the Bluebeam eXtreme Conference, and to have their company’s logo and session description used in printed and digital materials.

If you have questions about the submission or review process, please contact Bluebeam at bluebeamextreme@bluebeam.com.